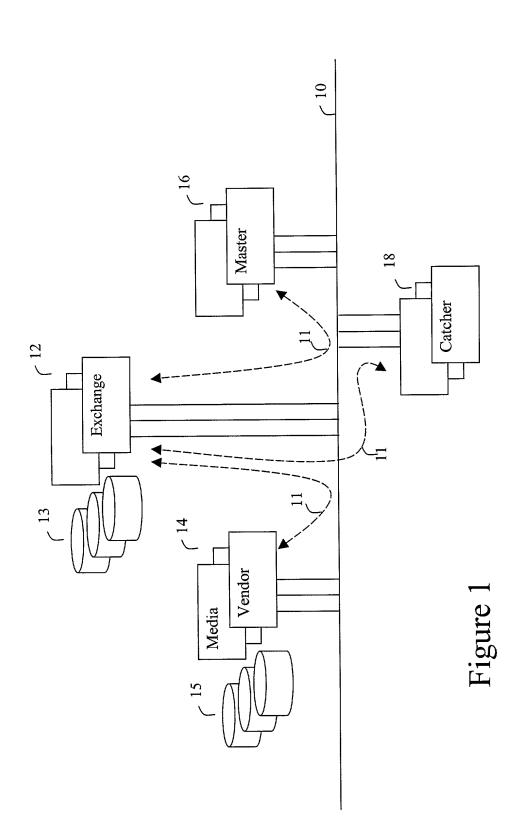
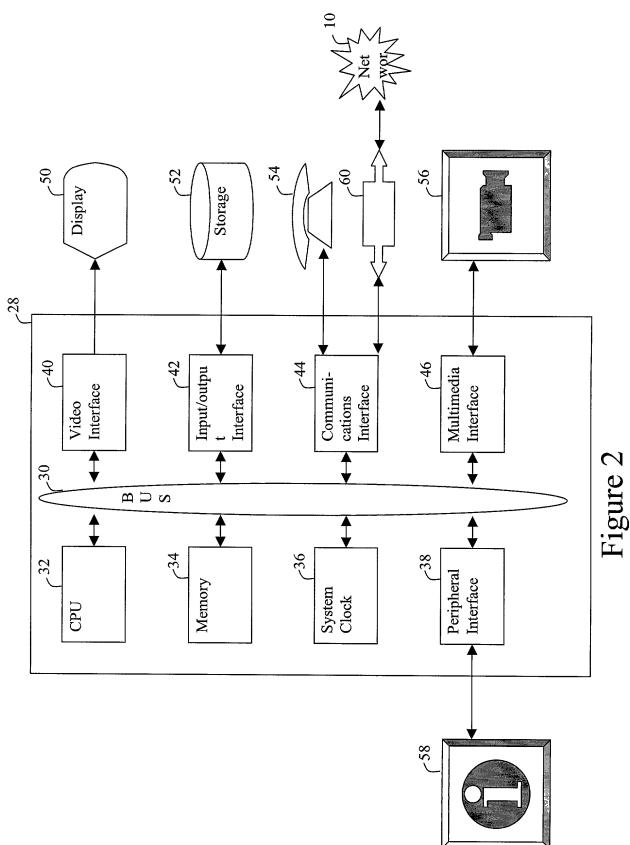
; ;



١,

٠



٠,

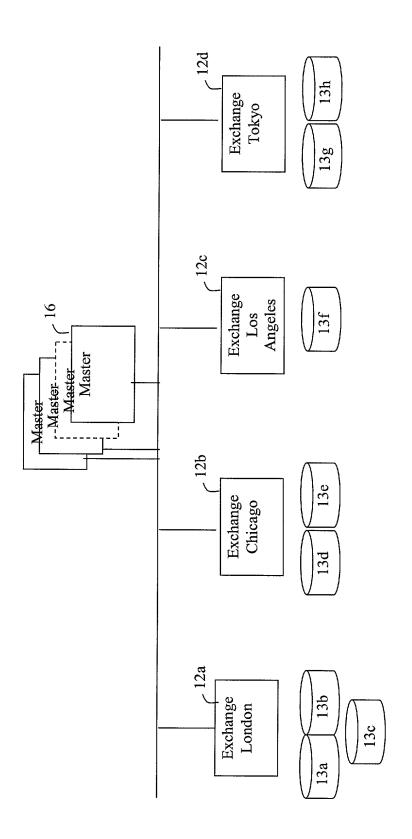


Figure 3a

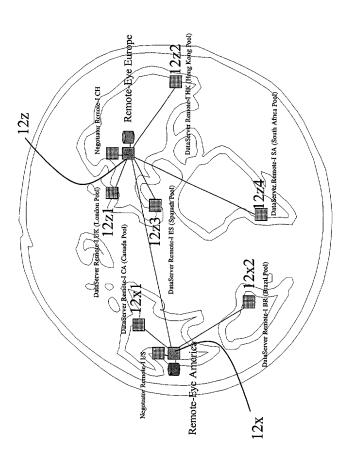


Figure 3b

Adjency List Model Nested Set Model

People

वीं प्यांचीमा ।।।वड

Pop Stars
 Madona
 Frank Senarta
 Mick Hucknel

TV Stars Polticans

--- Places ---- Events

··· Film Stars

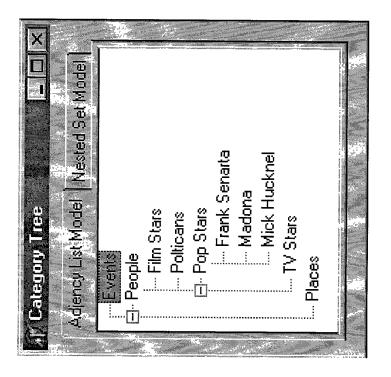
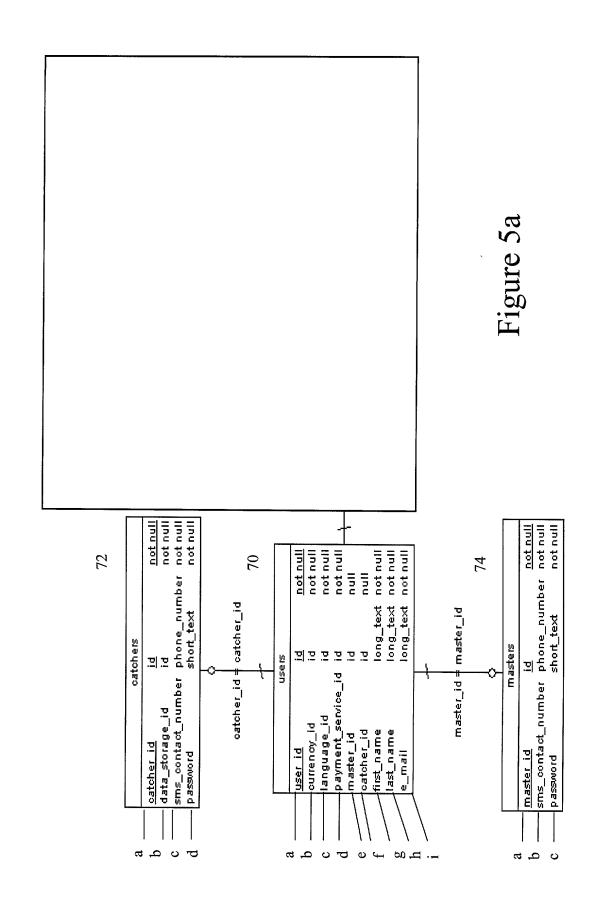


Figure 4a

Figure 4b



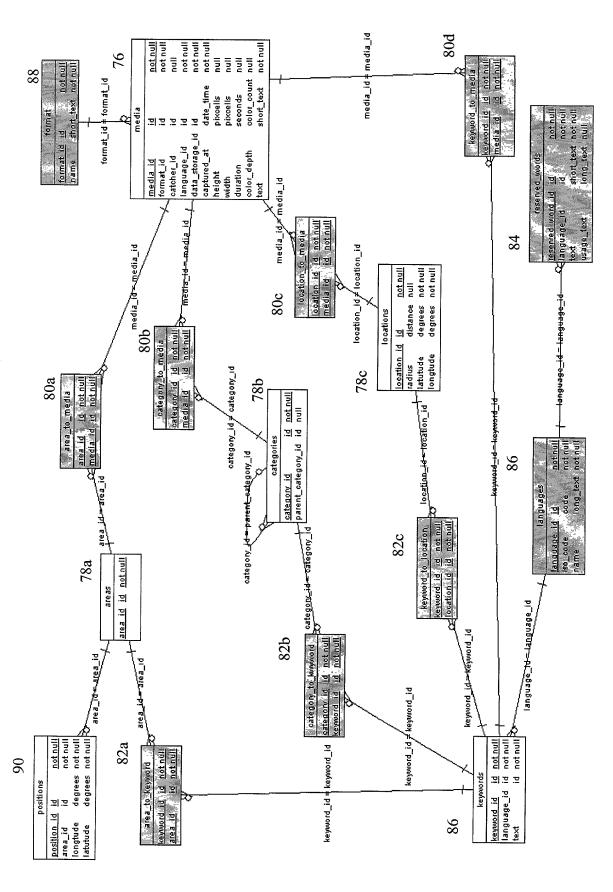


Figure 5b

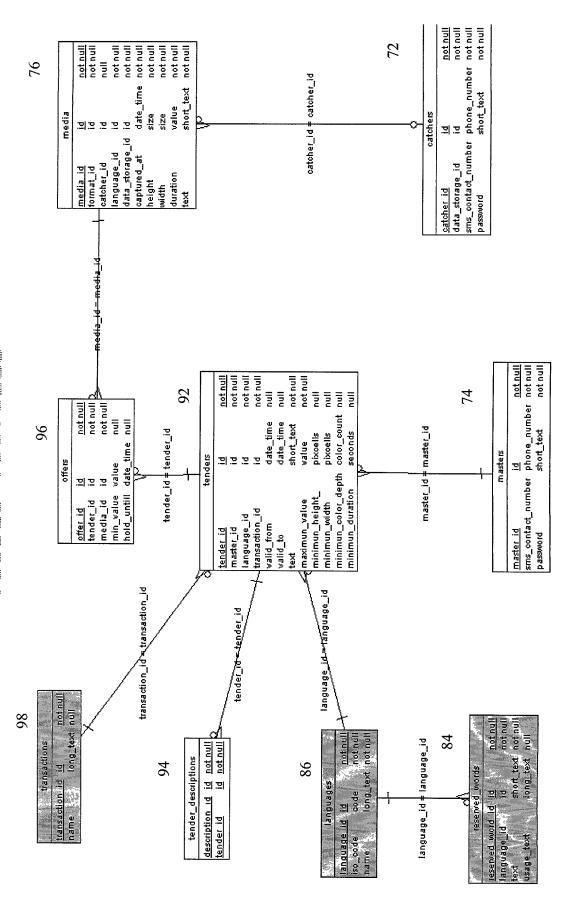
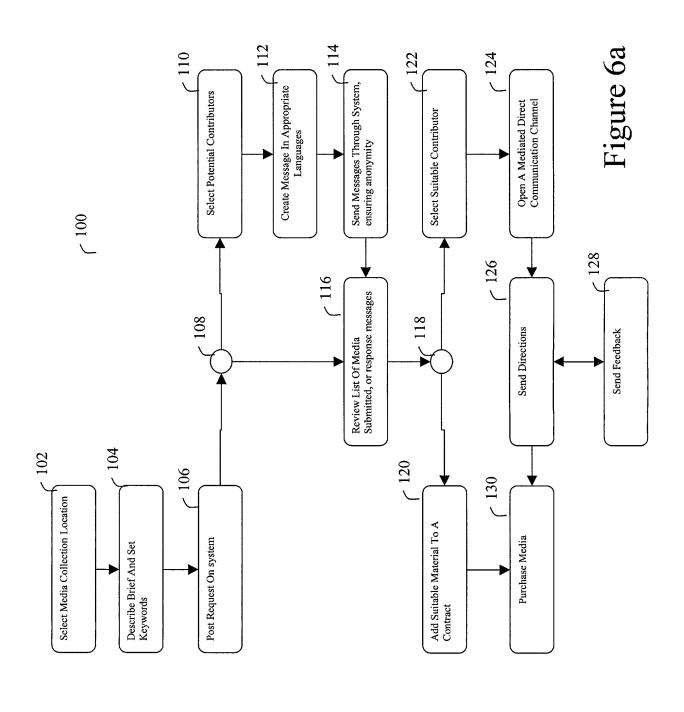


Figure 5c



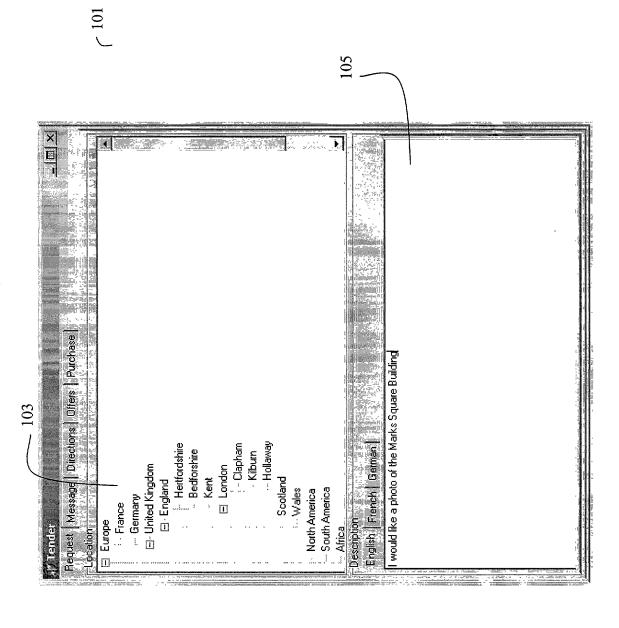


Figure 6b

 $\int 101$ 

| Media Sales | Offers Respond...| 1,253 5 2,300 2 254 1 Sessions/III 25 125 34 Beguest Message | Directions | Offers | Purchase | Tender:1025564 May Be Of Interest To You 1 = 1 Phill Smith Ben Rodgers
Davey Kiddridge -l-Catchers l-Catcher

Figure 6c

## Figure 6d

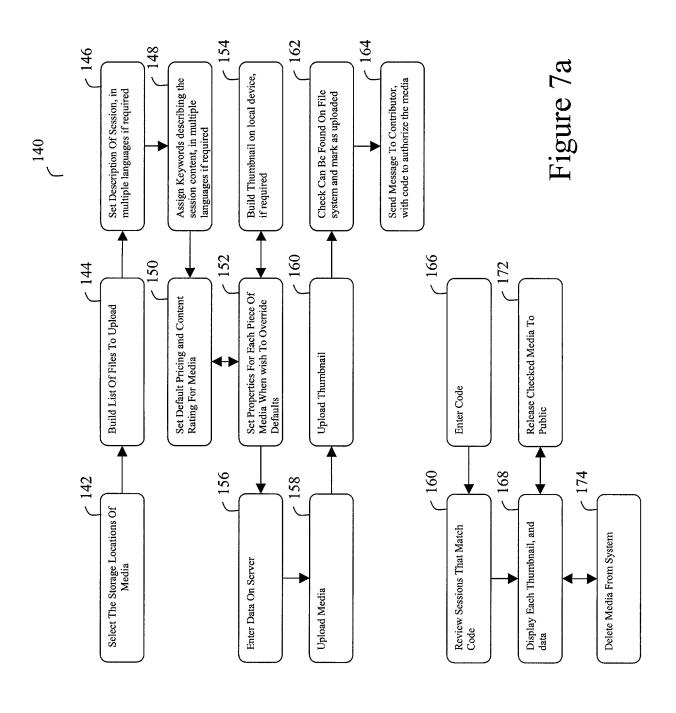
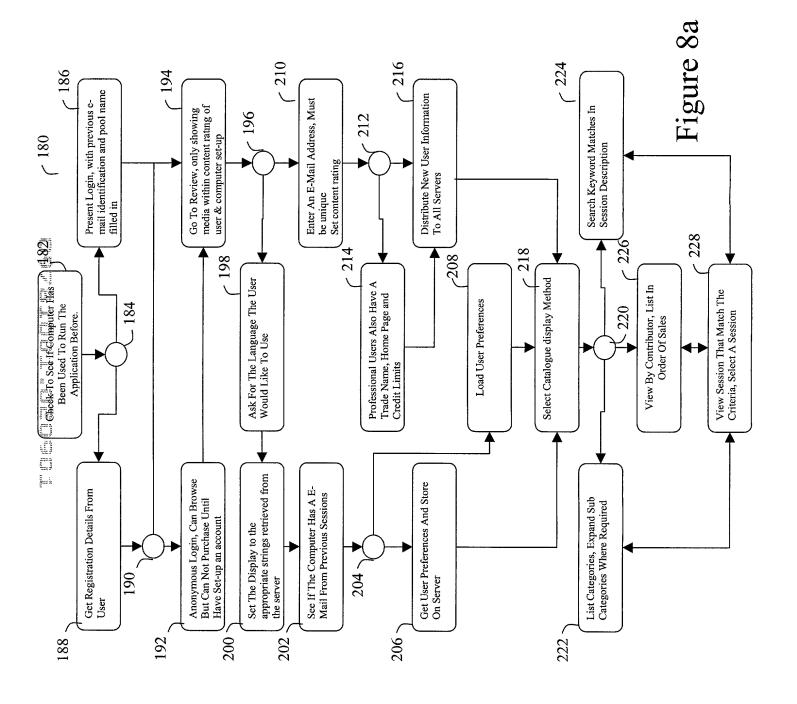
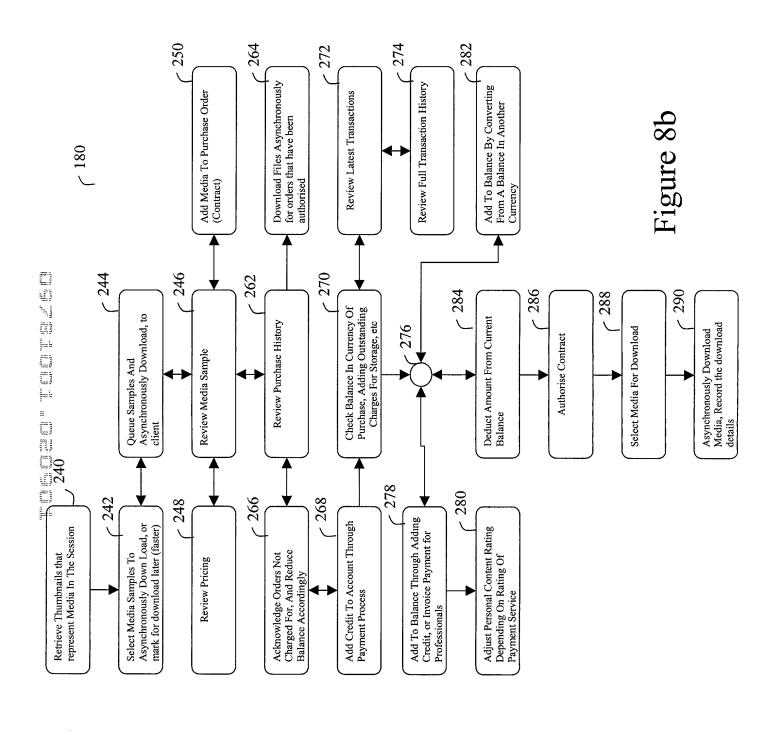


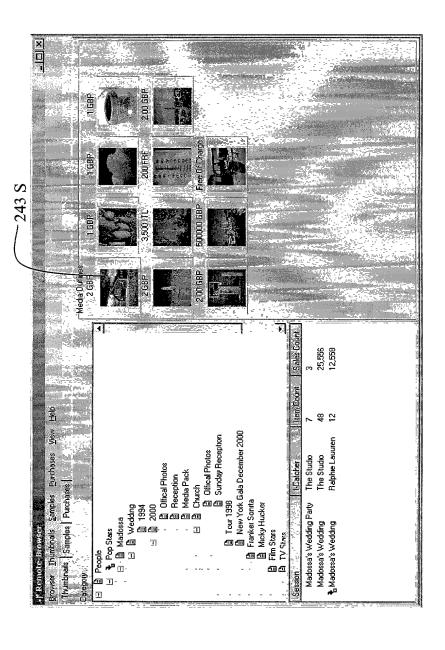
Figure 7b





Sove County of the County of t	
Thumbhail filler  2.0  2.0  C. Line Session List To Top Selling Lipbadis 2.0  C. Line Contribution List To Top Sellers 2.0  C. Line ges. Costing No More Than (GBP)  0.0050  Display Media Of the Following Types  UPES  MP53	dis_losded since
	C Last Visit San Up San San San Up San San Up San San Up S
Prices in Prices	Single Click to Load  C. Double Click To Load  Compadifies To  C. Program Fles Memote Eye/Data
Display.  Display.  Engish Fench Gernan	Select Action C. Single Dick. C. Double Cick. C. Program Flee.

## Figure 8c



## Figure 8d

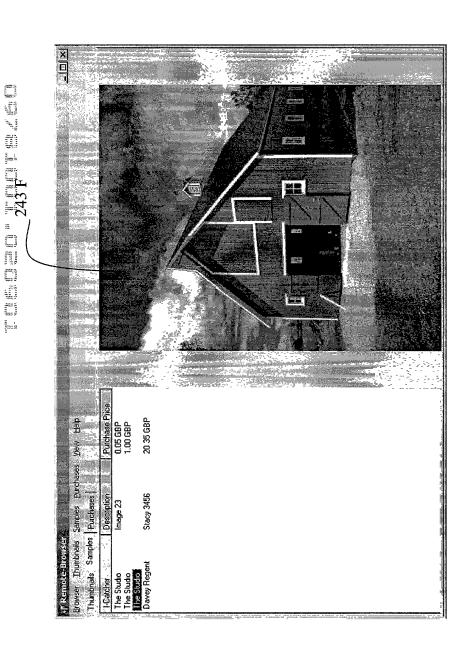


Figure 8e

